

Multiple Award-Winning Media and Marketing Professional

SUMMARY

A born storyteller with exceptional writing, producing and directing skills. Demonstrable track record making exceptionally creative programming and content while maintaining precise control over budgets, timelines and high-performing teams. Deep understanding of film, TV, and corporate production environments with an emphasis in tech, healthcare, retail, and e-learning. Additional skills include script-doctoring, performing and directing voice-over work, launching products, writing and editing blogs, articles, solution briefs, white papers, website copy, and all manner of digital collateral.

EXPERIENCE

<u>Palo Alto Networks</u> , Santa Clara, CA	<i>Senior Creative Copywriter/V.O.</i>	2016 – Present
Write emails, landing pages, mini-sites, headlines, video scripts, ads, campaigns, organic and paid social copy, invitations, brochures, C-level communications – whatever needs writing. Punch-up client pieces, mentor junior copywriters and provide the voice for countless Palo Alto Networks videos as well.		
<u>Comodo Enterprise</u> , Santa Clara, CA	<i>Product Marketing Manager/V.O.</i>	2016 – 2016
Employee #7 for Comodo's startup enterprise division. We launched a full enterprise product stack and created over 25 videos in the first 6 months. Wrote original articles, white papers, datasheets, battle cards, thought leadership pieces, solution briefs, emails, website copy, videos, and edited coworkers' articles. Served as a V.O. and an on-camera host, and gave presentations at RSA and Black Hat.		
<u>Symantec/Norton/Veritas</u> , Mountain View, CA	<i>Writer/Producer/Director/V.O.</i>	2012 – 2016
Wrote, produced and directed videos, campaigns, customer success stories, and interviews. Created animation, live action, stock footage, and motion graphics-based videos for each of the brands.		
<u>SweetRush</u> , San Francisco, CA	<i>Writer/Script Doctor/Director/V.O.</i>	2008 – 2019
Wrote, voice-overed, and directed other voice talent for industry-leading e-learning, animation and video production company. Clients in the hospitality, manufacturing, pet and tech sectors.		
<u>AFL Productions</u> , San Francisco, CA	<i>Writer/Script Doctor/V.O.</i>	2005 – 2019
Wrote scripts, press releases, catalogue copy, and recorded voice overs for international TV distributor.		
<u>Kaiser Permanente</u> , Oakland, CA	<i>Writer/Producer/Director/V.O.</i>	2005 – 2014
Wrote, produced, and directed a wide variety of live action spots for this huge healthcare organization.		
<u>Gordon Productions</u> , San Francisco, CA	<i>Writer/Script Doctor</i>	2005 – 2011
<u>Media One/Tweens Inc.</u> , San Francisco, CA	<i>Writer/Script Doctor</i>	2008 – 2012
<u>ELT, Inc.</u> , San Francisco, CA	<i>Writer/Director/Voice Over</i>	2006 – 2009
<u>RL Productions</u> , San Francisco, CA	<i>Screenwriter/Script Doctor</i>	2007 – 2009
<u>VocalStream</u> , Hollywood, CA and SF Bay Area	<i>VP of Biz Dev/Voice Over</i>	2006 – 2008
<u>Premier Retail Networks</u> , San Francisco, CA	<i>Writer/Producer/Director/V.O.</i>	2004 – 2006

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TELEVISION

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Senior Writer/Producer, Director, Head Writer, Segment Producer, Voice Over (staff and freelance)

Home Box Office, 2 years

Comedy Central, 5 years

Nickelodeon, Nick@Nite, TV Land, 6 years

MTV Networks, 3 years

Cartoon Network, 2 years

The Comedy Channel, 3 years

Lifetime Television, 10 years

Sci-Fi Channel & USA Network, 3 years

Court TV, 3 years

HBO Downtown Productions, 4 years

EDUCATION

NYU School of Continuing Education, New York. *Cinematography, Directing*

The New School For Social Research, New York. *Film Production I & II*

Williams College, Williamstown, Massachusetts. B.A. in English, Dean's List, Junior Advisor, General Manager, Production Director, and Disk Jockey for Radio Station WCFM-FM

AWARDS

Brandon Hall Excellence Awards, **Gold** and **Gold**
Summit Creative Awards, **Silver**, **Silver** and **Bronze**
Stevie International Business Award, **Gold**
Mark Time Awards, radio play division, **Gold**
Training Magazine Top Training Video, **Crystal**

Telly Awards – **Three wins**
CTAM, **Best in Category** – Promo Division
International Serious Play Competition, **Silver**
Davey Awards, **Gold** and **Silver**
The Young Adult Library Services Assoc.'s **Award**

SHORT FILMS

Film Work: Best of Show, Most Original Concept, and **Finalist** at film festivals in the U.S. and Europe
Selected for 29 Film Festivals and 25 TV shows for three short films.

VOICE OVER WORK

HBO Family, TBS Superstation, TV Guide Channel, History Channel, Metroguide, USA, Discovery, VH-1, Nick On Demand, Comedy Central, Nickelodeon, Nick@Nite, TV Land, HBO Comedy, Court TV, CNN/SI, Current TV, Google, Suncom, Antenna Audio, Rheingold, TTS, Alelo, Verizon, PRN, Lending Tree.com, Symantec, Veritas, Norton, University of California, Comodo, Bridgestone, ELT, AFL, Palo Alto Networks, PrepLogic, San Francisco Dines Out, Inside Science TV, Biltmore Estate, Sprint, McDonald's, Sensys Networks, The Huntington Museum, Itron, and Meridian Vineyards.

SKILLS

Outstanding written, verbal and interpersonal skills. Script doctor, multi-genre writer, and stand-up comedian. Works regularly in Microsoft Office, G-Suite, ProTools, Logic Pro X, Workfront, Workday, Dapulse, and others. Josh is a lot of fun, speaks French like a native French speaker who's suffered massive head trauma, and is greatly admired by small children and adults who should know better.