	Email for NYC Traps Custom Pants Event	
1	**Subject Line** (why open? aim for 40 chars):	You'll never look better, or be more secure
	Pre-header Text (subject line support – aim for 40 – 50 chars)	Join us for a special, invitation-only event
2	**Headline**	ENDPOINT SECURITY THAT FITS
3	**Subhead**	Get pants – and endpoint security – that fit perfectly.
4	**Body Copy**	You're invited to an **exclusive event**! Join us at Acustom for cocktails and appetizers – and a bit of schmoozing – at this amazing location. You'll be scanned and can then design a one-of-a-kind pair of pants made exclusively to fit you perfectly. We'll also be giving a quick and lively presentation on Palo Alto Networks Traps™, truly advanced endpoint protection that fits your business to a "T." Register here for this can't-miss event. We look forward to seeing you.
8	**Sidebar Copy**	**ENDPOINT SECURITY THAT FITS** **Date:** xx/xx/xx **Time:** 4:00PM – 6:30ish **Location**: Acustom 330 West Broadway New York, NY 10013
9	**Sidebar CTA Button**	Secure your spot